



The Organizer's Best Friend – Goodwill!

As you expand your organizing market, one of your challenges is helping clients bid farewell to items filled with emotional and physical memories. Life's baggage, be it old clothes, linens, furniture, tableware, pictures, often contain pieces of ourselves, our families and our histories.

The environmental focus now on re-using and re-inventing may help your clients find this challenging task of down-sizing or re-organizing a little easier. Not only can you introduce them to the opportunity of a “second life” for their possessions but if you suggest they use Goodwill, you are also providing employment for hundreds of people who otherwise would be without work.

Goodwill's mission, in fact, is to provide training and employment, not a well know fact. The more donations received, the more job opportunities are created in communities across North American. In addition to job skills and employment, Goodwill also offers a dignified option for people to choose their own goods in a pleasant retail environment, at prices that make shopping an affordable option. Rather than getting handouts, they are empowered to make their own decisions.

Enabling your clients to understand the dual purposes of their donations, job training and employment as well as providing new homes for beloved books, out of date appliances, toys, household items and clothes, might make the organizing task a little easier to sell and to do. Worth a try anyway.....check on your local Goodwill and you may be very surprised.

For those of you located in or near Toronto, Goodwill is opening a state of the art facility on June 8, 2010. Located just off the west QEW at 871 Islington, the newly renovated 18,000 square foot facility is introducing improved drop off facilities, enhanced training for staff and a wonderful place in which to give your treasures a new life, or find treasures of your own. In case you didn't know, Goodwill stores are a great source of books and periodicals.

Date May 2010

VISIT OUR WEBSITE FOR INFORMATION ABOUT OUR TRAINING PROGRAMS

www.professionalorganizers.com